



## Design. Function. Flow. Friendly.

Your design is more than just square feet. It's about establishing your brand, a vision that will draw customers into your stores. From the street, to the entry, to the floor, everything needs to connect, allowing your customers to comfortably engage with your merchandise. Elevations, exterior finish, lighting, down to where columns are places all reflect your company's image and can impact sales performance. We will help you bring your vision to reality because we understand the retail business having worked with many of the leaders in their segments. We know what questions to ask. And in asking those questions, we'll help you uncover the potential of your project.

### 3600 W Broad

Crunch Fitness | Henrico County, VA | 2018

### Arboretum

American Family Fitness | Chesterfield County, VA | 2000

### Baltimore

Crunch Fitness | Baltimore, MD | 2017

### Charlotte

Crunch Fitness | Charlotte, NC | 2018

### Chester

American Family Fitness | Chesterfield County, VA | 2008

### Colonial Heights

American Family Fitness | Colonial Heights, VA | 2000

### Fredericksburg

American Family Fitness | Spotsylvania County, VA | 2005

### Gayton

Crunch Fitness | Henrico County, VA | 2015

### Glenside

Crunch Fitness | Henrico County, VA | 2014

### Mechanicsville

American Family Fitness | Mechanicsville, VA | 2009

### Midlothian

American Family Fitness | Midlothian, VA | 2008

### Mt Pleasant

Crunch Fitness | Mt Pleasant, SC | 2018

### N Charleston

Crunch Fitness | Charleston, SC | 2016

### Powhatan

Ice Rink | Powhatan, VA | 2020

### Raleigh

Crunch Fitness | Raleigh, SC | 2018

### Ridgefield

Crunch Fitness | Henrico County, VA | 2015

### Short Pump

American Family Fitness | Henrico County, VA | 2007

### Summerville

Crunch Fitness | Charlotte, NC | 2018

### Swift Creek

American Family Fitness | Chesterfield County, VA | 2007

### Tuckahoe Sports

Training Center | Henrico County, VA | 2007

### Virginia Center

American Family Fitness | Henrico County, VA | 2013

### Williamsburg

American Family Fitness | Williamsburg, VA | 2000



ARCHITECTS  
RETAIL | GROCERY | AUTOMOTIVE | OFFICE  
FREEMANMORGAN.COM | 804.282.9700

# FITNESS

Notable Projects